



The American Academy of Oral Medicine

INTEGRATING MEDICINE AND DENTISTRY

2024
SPONSOR &
EXHIBITOR
PROSPECTUS



BUILD STRONGER CONNECTIONS

with Oral Medicine Professionals

WHAT IS AAOM?

Established in 1945, the American Academy of Oral Medicine (AAOM) is a distinguished institution that offers credentialing, invaluable resources, and a vibrant professional community to practitioners, academicians, and researchers in the field of oral medicine. With an active membership of about 700 dedicated national and international professionals who share AAOM's mission, which is centered on the advancement of excellence in patient care, education, and research within Oral Medicine, AAOM is committed to facilitating access to high-quality, affordable, and cost-effective expert Oral Medicine care while simultaneously raising awareness among both professionals and the public regarding the significance of this field. In line with our vision scope, AAOM envisions a future where the integration of medicine and dentistry is paramount, working harmoniously to promote and sustain optimal health for all.

Collaborating with AAOM opens the door to a dynamic global network of oral medicine experts, effectively expanding your brand's reach across the globe. Notably, AAOM stands as the sole member organization in the United States exclusively dedicated to representing the unique requirements of oral medicine providers, including those who cater to a distinct patient demographic. We enthusiastically welcome corporate and industry leaders to collaborate through the Corporate Affiliate opportunity, fostering an environment that encourages the creation of exclusive opportunities to enhance your brand's visibility while contributing to the advancement of the field of oral medicine.

WHY SHOULD YOU SPONSOR/PARTNER WITH AAOM?

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2024 AAOM ANNUAL CONFERENCE

Conference Sponsorships

SPONSOR BENEFITS

AAOM is excited to come together again at the Annual Conference in Orlando, Florida at the Hyatt Regency Grand Cypress. We hope you will consider the options below and join us as a sponsor or exhibitor.

	PLATINUM	GOLD	SILVER
Contribution Amount	\$13,000	\$10,000	\$7,000
ANNUAL BENEFITS			
AAOM Website			
Recognition on AAOM Homepage	Prominent Linked Logo	Linked Logo	Linked Logo
Chance to Post Events on AAOM Calendar (per year)	4	2	1
Branded Banner on AAOM Homepage	✓		
AAOM Emails & Social			
Recognition in AAOM emails	Prominent Linked Logo	Linked Logo	Linked Logo
Social Media Shout Out (Facebook, Twitter, LinkedIn)	4	2	1
Sponsored email to entire AAOM Database	✓		
AAOM Engagement			
Fall Meeting Presenting Sponsor	✓		
Corporate Affiliate	✓	✓	
2024 CONFERENCE BENEFITS			
Product Theater *	✓	50% Discount	
Recognition on Conference Signage	✓	✓	✓
Exhibitor Table	✓	✓	✓
Bag Insert	3	2	1
Full Event Registration(s) to conference	3	2	2
Ticket to the President Banquet	3	2	2

* Limited availability. First come first served.

PLATINUM, GOLD, AND SILVER SPONSORS RECEIVE A COMPLIMENTARY EXHIBITOR TABLE.

2024 AAOM ANNUAL CONFERENCE

Sponsorship Opportunities

Become an AAOM Conference sponsor! Below is a list of the current sponsor opportunities available for the 2024 AAOM Annual Conference. All sponsor opportunities offer the following benefits:

- Company logo on Conference signage and on screen during general sessions
- Logo recognition on all Conference promotional emails
- Sponsors receive the opportunity to include a bio, website, contact info, and flyers on the conference app.
- **Discount on Exhibit Table:**
 - ◆ Supporters of \$2,000 - \$3,999 will receive 25% discount on exhibitor table.
 - ◆ Supporters of \$4,000 or more will receive 50% discount on exhibitor table.

OPPORTUNITY	COST
Breakfast	\$2,000 (8 available)
Break/Snack/Coffee	\$2,000 (8 available)
AV/Technology	\$2,000 (10 available)
Welcome Reception	\$2,000 (5 available)
E-Poster Session	\$2,000 (3 available)
Presidential Banquet	\$2,000 (5 available)
Closing Reception	\$2,000 (3 available)
Scientific Session	\$2,000 (12 available)
Speaker Support	\$2,000 (10 available)
Awards	\$2,000 (5 available)

All sponsorship packages are offered on a first-come, first-served basis. If you have any questions about sponsorship, contact us at info@aaom.com.

2024 AAOM ANNUAL CONFERENCE

Product Sponsorships

PREMIUM PRODUCTS

With these innovative sponsorships, attendees will see your name front and center. Join us as we improve the attendee experience and generate excitement for your product at the same time!

- **Conference App - \$3,000**
Sponsor the AAOM 2024 Mobile App, which attendees will use to navigate the conference.
- **Key Card - \$2,500**
Place your logo on the hotel room key and the pocket-program key sleeve.
- **Tote Bags - \$2,000**
- **Lanyards - \$2,000**
- **Mobile Device Charger - \$3,500**

Sponsorship of each product is available at a first-come, first-served basis. The deadline for this sponsorship is January 31, 2024.

EXHIBITOR

Early Bird Exhibitor	\$3,000	Agreement signed by: 12/31/23
Exhibitor	\$3,500	

Exhibitors will receive:

- One six-foot table with two chairs
- One full conference registration
- Recognition on conference signage
- Recognition on pre-event marketing emails

LUNCHEON PRODUCT THEATER | Limit 2 (\$5,000)

Promote your products, services, and technologies directly to industry participants and professionals as a Luncheon Product Theater sponsor.

Product Theater Sponsor will receive a 50% discount on exhibitor table, as well as:

- **Basic audio-visual***
- **Listing in the event program as a Product Theater sponsor****

Product Theater opportunities are available Thursday and Friday, 12:00 – 1:30 PM.

* Cost of any food, beverage, or exceptional AV not included

** Product theater sign-up should be secured by March 1, 2024 to be included in the conference program

2024 AAOM ANNUAL CONFERENCE

Product Sponsorships

CORPORATE AFFILIATE PROGRAM

Join AAOM as an Annual Corporate Affiliate and become a catalyst for progress, working from the inside to stay current and connected. Please contact the corporate sponsorship committee for the details.

PROMOTIONAL SUPPORT INFORMATION

The ADA CERP standards and criteria are designed to ensure separation of promotional activities from continuing dental education activities (CDE) in the following ways:

- CDE providers must demonstrate that all educational activities are independent of commercial influence, either direct or indirect.
- CDE providers must ensure that all financial relationships between the provider and commercial entities, as well as all financial relationships between course planners and faculty and commercial entities are fully disclosed to participants.
- Product-promotion material or product-specific advertisement of any type is prohibited in or during continuing dental education activities.
- Live promotional activities (staffed exhibits, presentations) or enduring promotional activities (print or electronic advertisements) must be kept separate from CDE.