

Join AAOM as an Annual Corporate Affiliate and become a catalyst for progress. An annual corporate partnership with AAOM provides comprehensive, year-long visibility, relationship-building, and integration with the oral medicine community—positioning your company as a trusted, strategic supporter. By partnering with AAOM as a Corporate Affiliate, you can maximize your exposure to a global network of oral medicine experts throughout the year, including special recognition at in-person events and virtual education and networking opportunities.

## WHY JOIN AS AN AAOM CORPORATE AFFILIATE?

#### **Year-Round Impact**

Your company is recognized as a key supporter of oral medicine on AAOM's website, newsletters, conference materials, webinars, and other outreach initiatives throughout the year.

#### **Deeper Professional Engagement**

Engage consistently with AAOM's diverse membership, which includes leading oral medicine specialists, academicians, and clinicians.

Build long-standing relationships with AAOM leadership and decision-makers in oral healthcare.

#### **Enhanced Educational Influence**

Participate in multiple educational events—such as annual conferences and webinars—gaining access to exclusive branding and networking opportunities.

Collaborate on educational initiatives, helping drive innovation and research in oral medicine.

#### **Expanded Marketing Reach**

Benefit from repeated exposure to AAOM's national and international audiences across various mediums, increasing your brand recognition within the professional oral health community.

Year-long presence in digital media, print, and conference exhibits

### Strategic Alignment

Opportunity to tailor partnership activities to your company's product launches, research interests, or educational goals.

Match your brand with AAOM's mission to advance oral medicine, enhancing your organization's commitment to professional development and patient care.

#### **Corporate Social Responsibility and Reputation**

Demonstrates sustained commitment to the oral medicine profession, positioning your company as a leader and valued partner in advancing the field.



	PLATINUM	GOLD	SILVER	
Contribution Amount	\$15,000	\$12,000	\$10,000	
Annual Benefits				
AAOM Website				
Recognition on AAOM Homepage year-round	Prominent Linked Logo	Linked Logo	Linked Logo	
Branded Banner on AAOM Homepage	yes			
AAOM Emails & Social				
Social Media post (Facebook, Twitter, LinkedIn)	3	2	1	
Exclusive Sponsored email to entire AAOM  Database	2	1		
Inclusion in our monthly e-Newsletter / e-blast Academy Bites	4	3	2	
AAOM Event Engagement				
Fall or Winter Meeting Presenting Sponsor	yes			
Inclusion of Corporate Affiliate's events on AAOM Calendar (per year)	4	2	1	
One AAOM Webinar (see below)*	yes			

<sup>\* 1</sup> hour of continuing education (CE) credit for attendees—sponsors and presenters must comply with CERP CE guidelines. Sponsors may choose to provide a commercially driven presentation; however, CE credits will not be awarded.

	PLATINUM	GOLD	SILVER	
Contribution Amount	\$15,000	\$12,000	\$10,000	
2026 Conference Benefits				
Recognition in AAOM conference emails	Prominent Linked Logo	Linked Logo	Linked Logo	
Logo recognition on conference website, mobile app and onsite signage	yes	yes	yes	
Exhibitor Table	yes	yes	yes	
Virtual exhibit booth listing in mobile app	yes	yes	yes	
Marketing collateral in the conference attendee bag	yes	yes	yes	
Full Event Conference Registration	3	2	2	
President Banquet Ticket	3	2	2	

Our Affiliates also have the opportunity to present a Complimentary Product Theater if they choose.

## LOOKING FOR ADDITIONAL SPONSOR BENEFITS?

Corporate Affiliates interested in other conference support are welcome to talk with us; we're always interested in helping our Corporate Affiliates succeed!

# **WELCOME BACK!**



AAOM is happy to welcome back returning sponsors with a discount: Sponsors who paid full price at the 2025 conference can either break out payments into quarterly installments or will receive a 10% discount for sponsoring or exhibiting at the conference this year. Sponsor payments are within 30 days of sponsorship agreement.

Not all Corporate Affiliates choose to use all benefit opportunities. Choosing to forego one opportunity does not entitle the Corporate Affiliate to substitute, discount, or raincheck benefits. All benefits can be used or not within the calendar year in which the Corporate Affiliate is selected.