



2026

American Academy of Oral Medicine

ANNUAL
CONFERENCE



EXHIBITOR &
SPONSORSHIP
PROSPECTUS



Exhibitor & Sponsorship Prospectus

April 22-26, 2026

Hyatt Regency DFW

International Airport DFW Airport

Who is AAOM?

The American Academy of Oral Medicine (AAOM) is a distinguished institution that offers credentialing, invaluable resources, and a vibrant professional community to practitioners, academicians, and researchers in the field of oral medicine. With an active membership of about 650 dedicated national and international professionals, AAOM is committed to facilitating access to high-quality and cost-effective education and collaboration to advance excellence in patient care and research, while simultaneously raising awareness among both professionals and the public regarding the significance of this field.

AAOM

envisions

a future where

the integration of medicine

and dentistry is

paramount, working

harmoniously to promote

and sustain optimal

health for all.

Why Participate in the 2026 Annual Conference?

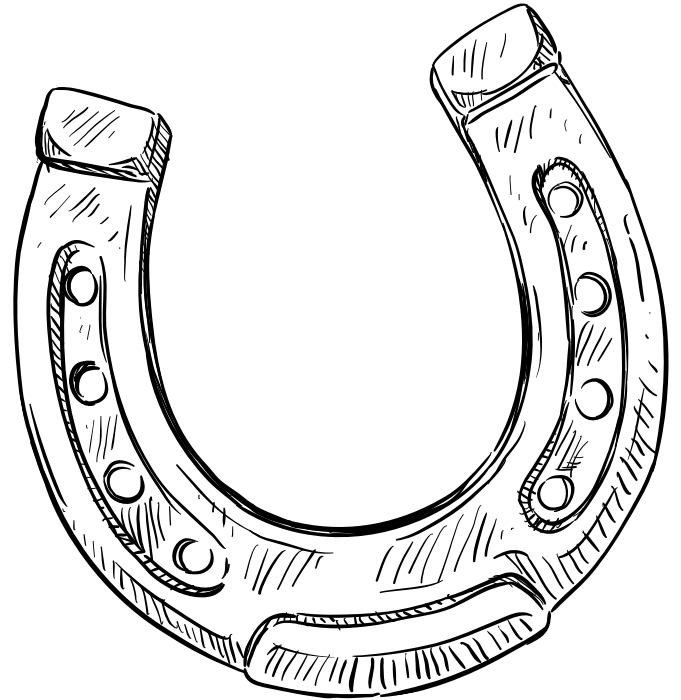
Collaborating with AAOM opens the door to a dynamic global network of oral medicine experts, effectively expanding your brand's reach across the globe. Notably, AAOM stands as the sole member organization in the United States exclusively dedicated to representing the unique requirements of oral medicine providers, including those who cater to a distinct patient demographic. We enthusiastically welcome corporate and industry leaders to collaborate through the Corporate Affiliate opportunity, fostering an environment that encourages the creation of exclusive opportunities to enhance your brand's visibility while contributing to the advancement of the field of oral medicine.

Attendees have purchasing decisions related to:

- Dental/medical/surgical instruments, equipment and supplies for general dentists and specialists
- Imaging software and equipment
- Practice management tools, software and services (financial, scheduling services, legal, etc.)
- Educational materials for healthcare providers, students, dental school faculty or patients' families
- Oral care products
- Dental/medical/pathology laboratory services
- Technology products or services
- PPE and infection control supplies

Attendees often make recommendations to patients on decisions related to:

- Prescriptions / pharmaceuticals
- OTC oral health product



Continuing Dental Education

ADA CERP® | Continuing Education Recognition Program

The ADA CERP standards and criteria are designed to ensure separation of promotional activities from continuing dental education activities (CDE) in the following ways:

CDE providers must demonstrate that all educational activities are independent of commercial influence, either direct or indirect.

CDE providers must ensure that all financial relationships between the provider and commercial entities, as well as all financial relationships between course planners and faculty and commercial entities are fully disclosed to participants.

Product-promotion material or product-specific advertisement of any type is prohibited in or during continuing dental education activities.

Live promotional activities (staffed exhibits, presentations) or enduring promotional activities (print or electronic advertisements) must be kept separate from CDE.

Sponsorship Opportunities

Attendees at the 2026 AAOM Annual Conference are eager to uncover new tools and best practices, discover critical trends, and review valuable research in the latest industry topics. Be the conduit to these resources as an Annual Conference sponsor!

All sponsorship opportunities offer the following basic benefits:

Logo recognition on:

- conference website
- conference promotional emails
- mobile app
- onsite signage
- on screen during general sessions

Sponsor listing on mobile app to include company overview, website, contact info and digital promotional materials.

Discount on Exhibit Table:

Supporters of \$2,000 - \$3,999 will receive 25% discount on exhibitor opportunity (table or virtual booth only). Supporters of \$4,000 or more will receive 50% discount on exhibitor opportunity (table or virtual booth only).



Premium Sponsor Opportunities

Product Theater | 3 Available

Present your product or service through a fully commercial presentation during a scheduled lunch event allowing exclusive access to conference attendees. Work with our meeting planning team to select the luncheon menu for a greater opportunity to make a lasting impression. AAOM covers the meeting room, and a basic AV package: including a projector, screen, and microphone. The cost of food and beverage and any additional AV is not included and will be paid directly to the hotel. Sponsors of a Product Theater receive 50% off exhibit opportunities.

Thursday, April 23 - 12:15-1:30pm | 1 Available (\$5,000 + Food and Beverage)

Friday, April 23 - 12:15-1:30pm | 1 Available (\$7,000 + Food and Beverage)

Saturday, April 24 - 12:15-1:30pm | 1 Available (\$3,000 + Food and Beverage)

In-Kind Workshop Sponsor

Workshop sponsors enhance the attendee education journey by providing speakers and/or supplies to support the pre- and post-conference workshops. Sponsors that provide the in-kind support to the workshops received 50% off exhibit opportunities.

Wednesday, April 22 | 8:00-5:00pm

Wednesday, April 22 | 1:00 pm- 5:00pm

Saturday, April 25 | 1:00 pm-4:00pm

WELCOME BACK

AAOM is happy to welcome back returning sponsors and exhibitors with a discount. Sponsors and exhibitors who paid full price at the 2025 conference will receive a 10% discount for sponsoring or exhibiting at the conference this year. Payment in full is due by December 31 for all sponsors and exhibitors with discount.

Agenda At-a-Glance

This agenda is a draft to illustrate how Workshop and Theater opportunities correspond with the rest of the agenda. This schedule does not guarantee placement of adjacent sessions. Agenda is subject to change. See aaom.com for the most current agenda.

Tuesday, April 21

Association Meetings – invitation only

AAOM Executive Committee Meeting

ABOM Director's Meeting

Wednesday, April 22

Workshops

Pre-Conference Workshop Option
(8:00 am – 5:00 pm)

Pre-Conference Workshop Option
(1:00 – 5:00 pm)

Exams/Courses

AAOM Academic & Academic Affiliate Fellowship Exams

AAOM Board Review Course

ABOM Clinical Oral Cases Exams

Association Meetings – invitation only

AAOM Board of Trustees Meeting

AAOM Annual Conference

Exhibitors Set up (1-5 pm)

Exhibits (3pm-8pm)

Opening General Session

Welcome Reception

Thursday, April 23

AAOM Annual Conference

Exhibits (7am-5pm)

General Sessions

Poster Sessions

Product Theatre Lunch Option
(\$5K + F&B)

ABOM Diplomates Lunch

General Sessions

Friday, April 24

AAOM Annual Conference

Exhibits (7am-5pm)

General Sessions

AAOM General Assembly

Special Sessions: Lester Burket, OTOD, etc.

Product Theatre Lunch Option (\$7K + F&B)

General Sessions

Resident Mixer

President Banquet & Awards

Saturday, April 25

Workshops

Post-Conference Workshop Option
(1:00 pm – 4:00 pm)

Post-Conference Workshop Option
(8:00 am – 4:00 pm)

Association Meetings – invitation only

AAOM Executive Committee Meeting

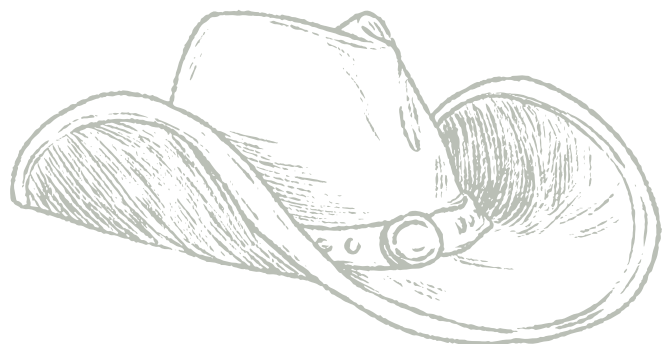
AAOM Annual Conference

Exhibits (7am-2pm)

Product Theater Lunch Option (\$3K + F&B)

General Sessions

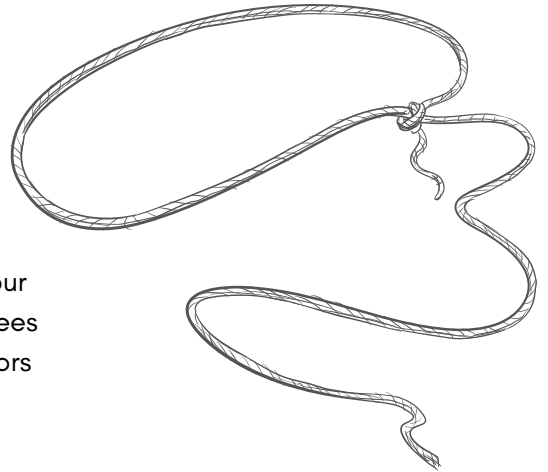
Exhibitors Dismantle (12-3)



Exclusive Sponsor Opportunities

Mobile App Sponsor – \$5,000

Get maximum global exposure as the Mobile App Sponsor. This sponsorship opportunity will ensure the audience stays connected before, during and after the Annual Conference all while keeping your company in the spotlight throughout the entire event. Virtual attendees will also have the opportunity to engage with attendees and exhibitors through the mobile app and view the session recordings post-conference.



Hotel Room Key Card Sponsor – \$3,500

Be the brand that is in everyone's wallet! The hotel room key sponsor has their logo brand on every attendee's key card ensuring repeat brand awareness.

Pocket Program Guide Sponsor – \$2,500

While remaining eco-conscious with limited printed items at the event, having a pocket program guide at your fingertips with the Agenda at-a-Glance allows attendees to easily navigate through the conference. Prominent placement of your logo will keep your exposure at a premium.

Hydration Station Sponsor – \$2,500

Staying hydrated at an event is always a top priority. At each bubbler hydration station, members will have the opportunity to refill their water bottles and select from a variety of electrolyte packets.

Tote Bag Sponsor – \$2,500

Conference tote bags are the ultimate walking billboard! Let attendees promote your company as they carry the tote during and long after the conference. Your logo will be printed on the bags given to every full conference attendee at registration.

Lanyard Sponsor – \$3,000

This striking and memorable sponsorship opportunity places your logo next to the name of the conference for each attendee.

Additional Sponsor Opportunities

Gain additional exposure throughout the Annual Conference at a variety of program offerings. Some of these are co-sponsorship opportunities where multiple sponsors may be recognized together.

Education Sessions

Scientific Session – \$2,000 | 12 Available

Sponsors may select a Scientific Session to support, with the approval of the Sponsorship Committee, on a first come, first served basis. In addition to the general sponsorship benefits, sponsors receive recognition on title slide during the session and the opportunity to open the session for the attendees.

E-Poster Session – \$2,000 | 5 Available

In addition to the general sponsorship benefits, sponsors receive recognition on the monitors before and in between poster presentations.

Workshops – \$2,000 | 2 Available

Sponsors may select a pre- or post-conference workshop to support, with the approval of the Sponsorship Committee, on a first come, first serve basis. In addition to the general sponsorship benefits, sponsors receive recognition on title slide during the workshop and the opportunity to open the session for the attendees, and their logo in the mobile app for that session.

Social/M meal Functions

Breakfast and Break sponsors are featured in signage displayed logically placed in or near the event – one sponsor per meal. Welcome reception and President's banquet sponsors are recognized and on signage and with verbal recognition from the podium, but it is a non-exclusive sponsorship.

Breakfast – \$2,000 | 3 Available

Break/Snack/Coffee – \$2,000 | 2 Available

Welcome Reception – \$2,000 | 5 Available

President's Banquet – \$2,000 | 5 Available

Branding Sponsor – \$500 | 5 Available



This highly visible sponsorship will ensure your brand is seen by our attendees. Create your own Branding Sponsor opportunity. Attendees carry their notebook, water bottles, pens, power banks, etc. with them all throughout the meeting. Sponsors must supply the promotional item in addition to the contribution to AAOM for this opportunity. If you already have a product with your logo on it, contact us to see how we can showcase it throughout the event!

Don't see a sponsorship that suits your needs?

Contact us and let's get creative! Contact AAOM at (571) 287-4005 or directore@aaom.com to discuss more options.

2026 Exhibitor Opportunities

The Exhibitor Tradeshow will have a prominent placement at the 2026 AAOM Annual Conference, guaranteeing significant opportunities to interact with attendees. Upon receipt of application and payment, space will be assigned on a first-come, first-served basis. All exhibitors and representatives on site must be registered.

Exhibit Details

Exhibit Table - \$3,500 | 23 Available

Benefits Include:

- Exhibit Space including one (1) 6' draped table and two (2) chairs
- Two (2) exhibitor registrations. Additional exhibitor registration(s) available for purchase at the exhibitor rate. All personnel on site must be registered.
- Virtual Exhibit Booth listing in mobile app
- Logo recognition on conference website, conference promotional emails, mobile app, onsite signage
- Post-conference postal mailing list of all attendees who have opted in

Virtual Exhibit Booth - \$2,000

Benefits Include:

- Virtual Exhibit Booth listing in mobile app
- Logo recognition on conference website, conference promotional emails, mobile app
- Post-conference postal mailing list of all attendees who have opted in

Post conference mailing list is only provided post-conference for full exhibitors and corporate sponsors only (no a la carte sponsors). Contact info consists of postal addresses only from attendees who have not opted out. No email addresses will be provided directly. Premium corporate sponsors will have limited opportunities for bulk emails, sent through AAOM only.

While there is power to the hotel in general, specific power such as for a tabletop game, monitors, or other technology run directly to the table is at an additional cost.

Exhibitor registration does not include CE but does include breaks, breakfasts, and the Welcome Reception. Exhibitors seeking full CE are encouraged to register as attendees at full cost. Exhibitors may choose one full price registration instead of two exhibitor registrations with a booth.

The print deadline is March 22, 2026. All sponsor/exhibitor fees must be paid in full before this deadline, and all high-resolution logos or sponsor/exhibitor information must be received on or before this deadline. All sponsors and exhibitors who proceed after this deadline understand and agree that they do so with the understanding that they may not be included in print materials and still are required to the full obligation of payment.

WELCOME BACK

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Exhibitor Hours	
Wednesday, April 22, 2026	1:00 pm - 5:00 pm Exhibitors Setup
Thursday, April 23, 2026	7:00 am - 5:00 pm Exhibits Open
Friday, April 24, 2026	7:00 am - 5:00 pm Exhibits Open
Saturday, April 25, 2026	7:00 am - 5:00 pm Exhibits Open
Saturday, April 26, 2026	12:00 pm - 3:00 pm Exhibitors Dismantle

Exhibit Rules and Regulations/Terms and Conditions

1. Show Management: The exhibition is organized and managed by the American Academy of Oral Medicine (AAOM). Any matters not covered in these rules and regulations are subject to the interpretation of AAOM and their designees, and all exhibitors must abide by their decisions. Exhibitors must comply with hotel procedures. The show management shall have full power to interpret, amend, and enforce these rules and regulations, provided any amendments, when made, are brought to the notice of exhibitors. Each exhibitor, for himself and his employees, agrees to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with preceding sentence.
2. Assignment of Tabletops: General exhibitors will be assigned by AAOM show management. Applications without payment will not be processed.
3. Installation and Dismantle of Exhibit: Show Management reserves the right to fix the time for the installation of a tabletop prior to the exhibit hall opening and for its removal after the conclusion of the exhibit hall. Under no circumstances will the addition to or removal of any portion of an exhibit be permitted during exhibit hall hours. All tabletops must remain intact until the close of the exhibit hall. Installation must occur only during the installation times designated in the official exhibit schedule. Early dismantle and/or removal of an exhibit may result in the loss of exhibit privileges for future conferences. If the official exhibit hall schedule changes, all exhibitors will be notified in writing. Exhibitors are expected to make travel arrangements in accordance with the schedule published in the convention schedule. Sponsors and exhibitors, including in-kind sponsors, will arrange and pay for their own shipping and handling charges to and from the site including any shipping and handling charges imposed by the hotel.
4. Security: AAOM will not be liable for damage or loss to exhibitor's property through theft, fire, accident or any other cause. Exhibitor should insure his own exhibit and display materials, AAOM will not assume liability for any injury that may occur to show visitors, exhibitors or other agents or employees of exhibitors. Please Note: The exhibit area is in a pre-function space/foyer and unsecured.
5. Failure to Occupy Space: Space not occupied by the time specified in the official exhibit schedule will be forfeited by exhibitors and their space may be resold, reassigned or used by the exhibit management without refund.

Exhibit Rules and Regulations/Terms and Conditions (con't)

6. Rates, Deposits and Refunds: Space will be rented in accordance with the application form. No application will be processed, or space assigned without full payment. Space must be fully paid for by March 22, 2026. The exhibiting company may not cancel tabletop after acceptance by AAOM, except for breach of this contract by AAOM. No refunds will be given. A 100% cancellation fee applies. All cancellations must be directed in writing to: One Glenlake Parkway, NE, Suite 1200, Atlanta, GA 30328. E-mail: info@aaom.com. In the event that fire, strike, pandemic, or other circumstances beyond the control of the management causes the exhibit to be canceled and not converted to 100% virtual, full refund of the exhibit rental fees will be made which is the limit and extent of AAOM's liability for such cancellation. Any sponsor/exhibitor not having paid in full before the print deadline becomes a sponsor/exhibitor with the understanding that their name or logo may not be included in some or all print materials and signage on site.

7. Arrangements of Exhibits: Any portion of an exhibit that obstructs the view, interferes with the privileges of other exhibitors, extends beyond the designated tabletop space or for any reason becomes objectionable, must be immediately modified or removed by the exhibitor. The show management reserves the right to inspect the quality of the appearance of each tabletop prior to the exhibit hall opening.

8. Subleasing of Space: Exhibitors may not assign, sublet or apportion to others the whole or any part of the space allocated, and may not display goods or services other than those manufactured or regularly distributed by them.

9. Conduct: All exhibits will be to serve the interest of the AAOM attendees and will be operated in a way that will not detract from other exhibits, the exhibition, the attendees, or the meeting as a whole. Show management reserves the right to request the immediate withdrawal of any exhibit that AAOM believes to be injurious to the purpose of AAOM and AAOM attendees. Management reserves the right to refuse to admit and eject from the venue any objectionable or undesirable person or persons. The use of sideshow tactics or other undignified methods considered by AAOM to be objectionable are expressly prohibited in the exhibition area and in any meeting room.

10. Exhibitor's Personnel: All exhibitors must wear the official AAOM badge for exhibit hall admission. All personnel representing the exhibitor or his or her agents on the exhibit floor during installation and dismantling must be properly identified. Each exhibit must be fully operational and staffed during exhibit hours. Tabletops should be manned by company specialists who are qualified to discuss details of their company's products or services. Distribution of advertising material and souvenirs must be confined to the exhibitor's tabletop. Canvassing or distribution of advertising material or souvenirs in the exhibit hall by representatives of non-exhibiting firms is strictly forbidden. Selling of merchandise on the exhibit floor is strictly prohibited. However, orders may be taken for fulfillment at the exhibiting company's main distribution center.

11. Industry Non-Exclusive: The opportunity to exhibit or sponsor is extended to all relevant groups and organizations. AAOM does not select a single sponsor of a product or product type to support. If sponsors are seeking exclusivity we recommend our Exclusive Sponsorship Opportunities for greater visibility.

12. Post conference mailing list includes name, organization, and postal address less attendees who do not opt out. Post conference mailing list will only be distributed to exhibitors and sponsors who have paid in full. Corporate sponsors who pay in payments, booth swaps with other organizations, or custom sponsorship arrangements will be considered on a case-by-case basis. AAOM does not distribute email addresses – those who are interested in email are encouraged to look at corporate sponsorship opportunities.

