



Herbert Wertheim Cancer Institute Oral Oncology Symposium

INVITATION TO SUPPORT AND EXHIBIT

Prospectus of Commercial Support and Advertising Opportunities

April 16-17, 2027 | Friday-Saturday

Hilton Miami Dadeland, Miami, Florida

BaptistHealth.net/OralOncology

On behalf of the **Oral Oncology Symposium** planning group, we cordially invite Oral Oncology and Head and Neck oncology-related companies to support this dynamic and valuable Continuing Medical Education event.



Baptist Health

Herbert Wertheim
Cancer Institute

CMEOnline.BaptistHealth.net

Symposium Overview

Despite remarkable advances in oncology, meaningful gaps between medical and dental care continue to affect patient outcomes. Oral complications remain among the most common and consequential toxicities of cancer therapy, yet opportunities for early intervention, coordinated care and prevention remain underutilized.

This symposium unites physicians, dentists, oral medicine specialists, nurses and allied health professionals, establishing a shared clinical language and practical, evidence-based pathways that integrate oral, systemic care. By emphasizing the bidirectional relationship between oral health and overall health, we aim to improve treatment tolerance, reduce cancer therapy interruptions and enhance long-term survivorship and quality of life.

Through interdisciplinary dialogue and collaboration with industry partners, this meeting will highlight emerging therapies, innovations and technologies that are shaping the future of cancer care. This program offers a unique platform for supporters to engage with a highly specialized, inter-disciplinary audience committed to advancing patient-centered outcomes in oncology.

Networking Opportunities ▪ Corporate Support

You will have an opportunity to engage in person with physicians, dentists, oral medicine specialists, researchers and healthcare leaders from Herbert Wertheim Cancer Institute, Lynn Cancer Institute, and institutions across South Florida, the United States and internationally. This symposium offers a rare opportunity to connect with both medical and oral health professionals in a single venue, bringing together specialists in oral medicine, oral oncology, medical oncology, radiation oncology, head and neck surgery, hospital dentistry, prosthodontics, nursing, speech pathology, and allied healthcare disciplines. Few meetings provide access to such a broad multidisciplinary audience, allowing sponsors to expand their reach beyond traditional specialty conferences and engage with the full spectrum of clinicians involved in cancer care.

Sponsorship options and exhibit packages are available at multiple levels, providing valuable visibility recognition throughout the symposium. Industry Product Theater opportunities are also available for companies interested in showcasing their latest products, technologies, and innovations. Companies that provide support at or above \$15,000 will also be recognized for one year as a Corporate Philanthropy Partners program member of Baptist Health Foundation. Complete details are provided on the following pages.

Thank you for your consideration,

Symposium Director

David Ojeda Diaz, DDS

This annual CME/CE event is presented by

Herbert Wertheim Cancer Institute, part of Baptist Health South Florida, in joint sponsorship with the American Academy of Oral Medicine.



Baptist Health

**Herbert Wertheim
Cancer Institute**



The American Academy of Oral Medicine
INTEGRATING MEDICINE AND DENTISTRY



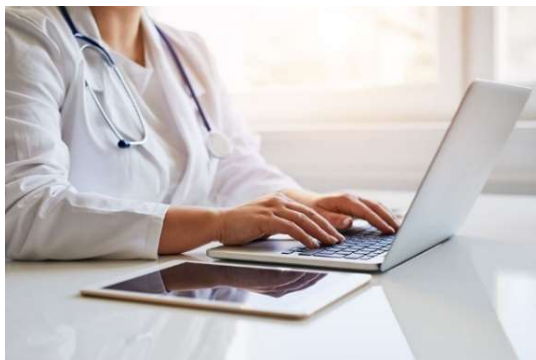
About Baptist Health South Florida

Baptist Health South Florida is a not-for-profit healthcare organization that spans four counties, including 12 hospitals and numerous outpatient and diagnostic facilities, and is served by over 4,500 physicians and 28,000 employees. Additionally, numerous Centers of Excellence such as Miami Cardiac & Vascular Institute, Miami Neuroscience Institute, Marcus Neuroscience Institute, Herbert Wertheim Cancer Institute, Lynn Cancer Institute and Baptist Health Orthopedic Care, attract patients from around the country and internationally.



Our Mission

The mission of Baptist Health is to improve the health and well-being of individuals, and to promote the sanctity and preservation of life, in the communities we serve. Baptist Health is a faith-based organization guided by the spirit of Jesus Christ and the Judeo-Christian ethic. We are committed to maintaining the highest standards of clinical and service excellence, rooted in the utmost integrity and moral practice.



Consistent with its spiritual foundation, Baptist Health is dedicated to providing high-quality, cost-effective, compassionate healthcare services to all, regardless of religion, creed, race or national origin, including, as permitted by its resources, charity care to those in need.

Through its CME Department, Baptist Health supports the sustained development of accredited, unbiased continuing education (CME/CE) programming for doctors and healthcare teams to foster improvements in provider competence and performance and ultimately healthcare outcomes. Employing an interprofessional approach to continuing education development, the CME Department

supports educational interventions to improve quality of care, patient safety and the value of healthcare. This is accomplished through organized educational activities that focus on both existing and new diagnostic and therapeutic modalities as well as population health concerns. Responsive to the ever-changing healthcare environment and Baptist Health's institutional needs, the CME Department collaborates with departments and committees across the health system to align workplace CME/CE with the delivery of optimal clinical care, reduction of medical errors, improvements in the patient experience and adherence to evidence-based standards of care and resource utilization.



Who Attends This Symposium:

- Medical Oncologists
- Radiation Oncologists
- Head and Neck Oncologists
- Dentists
- Oral Medicine Specialists
- Internal Medicine Physicians
- Family Medicine Physicians
- Physician Assistants
- Physical Therapists
- Nurse Practitioners
- Medical Students
- Dental Hygienists
- Dental Students
- Nurses
- Clinical Pharmacists

Event Location

This symposium will take place at:

Hilton Miami Dadeland, Miami, Florida

**9100 North Kendall Dr
Miami, FL 33176
United States**

Next to Baptist Hospital, Hilton Miami Dadeland is two miles from Dadeland Mall and 10 minutes from Dadeland South Metro Station. Miami International Airport is 13 miles away. Hilton Miami Dadeland offers a wellness center with yoga and Pilates classes plus massages, a heated pool, and guest rooms with fitness equipment. Hilton Miami Dadeland has met cleanliness standards for a WELL Health-Safety Rating.



2027 Exhibitor & Sponsorship/Support Prospectus

EXHIBIT PARTICIPATION PACKAGES

Category	Tangible Benefits and Recognition	
Diamond Exhibitor	- Two 6-foot tables - Premium location in exhibit area outside meeting room - Signage recognizing Diamond level exhibitor participation - Company name recognition in "Meet the Exhibitors" email blast and on symposium website - Complimentary Exhibitor Badges for four representatives	\$8,000
Platinum Exhibitor	- Two 6-foot tables - Prominent Placement in Foyer - Signage recognizing Platinum-level exhibitor participation. - Company name recognized on event website, with signage at the event, and in "Meet the Exhibitors" email. - Complimentary Exhibitor Badges for three representatives	\$6,500
Gold Exhibitor	- One 6-foot table - Preferred location by Food and Beverage - Company name recognized on event website, with signage at the event, and in "Meet the Exhibitors" email. - Complimentary Exhibitor Badges for two representatives	\$5,000
Silver Exhibitor	- One 6-foot table - Company name recognized on event website, with signage at the event, and in "Meet the Exhibitors" email. - Complimentary Exhibitor Badge for one representative	\$3,000

Included in Each Exhibit Package:

- Complimentary breakfast, lunch, and break refreshments in the exhibit hall.
- Networking opportunities with attendees in the exhibit hall.
- A limited attendee list will be emailed to confirmed exhibitors in PDF format the week of the symposium.

Important Notes:

- While March 15, 2027, is the final deadline to register as an exhibitor, we anticipate exhibit space will fill up quickly! Therefore, we highly recommend that once your company approves your participation, you confirm participation as far in advance as possible by sending your completed and signed exhibit agreement to JulieZ@BaptistHealth.net.
- As Baptist Health and AAOM are jointly planning this symposium, please be aware that names and contact information of exhibitors/sponsors information will be shared between Baptist Health CME and AAOM, and only between Baptist Health CME and AAOM.



Ways We Invite Attendees to Visit the Exhibit Hall

- Complimentary beverages and refreshments in and around the exhibit area for attendees.
- Dedicated exhibit time during breakfast, lunch, and morning and afternoon breaks.
- Announcements at the start of the educational session and on scrolling welcome slides include encouragement to visit the exhibit hall.
- Attendees receive a “Meet the Exhibitors” e-mail blast the week of the symposium, which features a list of all participating exhibitors, thus giving attendees a preview of whom they can expect to meet.
- Exhibit area is in proximity to the meeting area, with easy accessibility to attendees.



Visit BaptistHealth.net/OralOncology for complete symposium information.

Advertising Opportunities

Lanyards with Company Name and Logo - \$5,000 (2 opportunities available- one per day)

Learners would have the opportunity to use the lanyards for their name badges. Baptist Health CME will manage production and on-site logistics.

Breakfast Sponsorship - \$5,000 (4 opportunities available- available to two companies each day)

Your company will be recognized on signage around the breakfast area.

Lunch Sponsorship - \$7,500 (4 opportunities available- available to two companies each day)

Your company will be recognized on signage around the lunch area.

Morning Coffee Break – “Premium Coffee and Latte Art Bar” \$3,500 (2 opportunities available- one each day)

Your company will be recognized on signage in the Exhibit Hall and at up to six beverage distribution locations during our morning coffee break.

Afternoon Dessert and Coffee Break - \$3,500 (2 opportunities available- one each day)

Your company will be recognized on signage in the Exhibit Hall and at up to six beverage distribution locations during our afternoon dessert break.

Contact our [CME Development Specialist](#) for more information on available advertising opportunities.



Host an Industry Product Theater Session

- Exclusive opportunity to educate a captive audience of physicians and other healthcare professionals!
- Opportunity to present a non-accredited Product Theater session to inform attendees about the latest product information.
- Product Theater Sessions must be approved by Baptist Health CME and will be granted on a first-come, first-served basis.
- Companies may choose to host a lunchtime Product Theater session.
- Meeting rooms designated for Product Theater sessions will accommodate up to 35 people.
- The product theater fee includes a basic audiovisual package.
- Logistical planning for the product theater is the responsibility of the sponsoring company. We will put you in contact with the hotel's sales, catering, and/or AV departments if needed.
- **Product Theater participation will include Silver-level exhibit participation.** If your company chooses to exhibit at a higher level, this will require an additional/separate financial exhibit commitment. Product Theater support also requires that a separate Letter of Agreement for Ancillary Event Sponsorship be signed.



Industry Product Theater Session Options

Industry Product Theater Presentation* – <i>Exclusive!</i> Limited to 1 Sponsor A 30- or 45- minute session during lunch on Friday, April 16, will provide a focused, high-value live marketing opportunity for a company to reach motivated professionals. Guidelines will be provided after commitment or upon request. Company’s link on the event website and in promotional emails	\$10,000
Industry Product Theater Presentation* – <i>Exclusive!</i> Limited to 1 Sponsor A 30- or 45- minute session during lunch on Saturday, April 17, will provide a focused, high-value live marketing opportunity for a company to reach motivated professionals. Guidelines will be provided after commitment or upon request. Company’s link on the event website and in promotional emails	\$10,000

* **Exclusive Opportunities Terms and Restrictions:** Expenses incurred and coordination required for Advertising Opportunities will be the responsibility of the company. *Examples* include, but are not limited to, hanging a banner or sign (e.g., installation and/or rigging by hotel); printing of materials (company advertisements); and special requests.

→ Printed Messages – Allowable – are limited to “visit us at booth ##” or “Company is proud to be a Bronze Level Sponsor”.

→ Printed Messages – NOT Allowable – may NOT use language or terms such as “presented during,” “presented in conjunction with,” “preceding,” “prior to,” “following,” “live from,” or statements similar in nature.

→ Permissions/Artwork must be approved by the CME Provider before printing.

*Ineligible Company recognitions will be by Company Name without logo unless specifically noted that the logo will be used.



Educational Grant Support Opportunities

Educational Grant opportunities are available in support of quality medical education.

Support Level	Acknowledgement	Cost
Gold	- Four (4) complimentary registrations and access to all open sessions. - Company name recognized by level of support on the event website, signage at the event site, and email to the registrants before the event and PowerPoint slides during breaks. - Supporter badges with level (4). - Complimentary breakfast, lunch, and refreshments in the Exhibit Hall. - Networking opportunities throughout the event. - Company name acknowledgement on Enduring Internet course(s) created from in-person content. - Recognition as BHSF Corporate Philanthropy Partner.	\$20,000
Silver	- Two (2) complimentary registrations and access to all open sessions. - Company name recognized by level of support on the event website, signage at the event site, and email to the registrants before the event and PowerPoint slides during breaks. - Supporter badges with level (2). - Complimentary breakfast, lunch and refreshments in the Exhibit Hall. - Networking opportunities throughout the event. - Company name acknowledgement on Enduring Internet course(s) created from in-person content. - Recognition as BHSF Corporate Philanthropy Partner.	\$15,000
Bronze	- One (1) complimentary registration and access to all open sessions. - Company name recognized by level of support on the event website, signage at the event site, and email to the registrants before the event and PowerPoint slides during breaks. - Supporter badges with level (2). - Complimentary breakfast, lunch, and refreshments in the Exhibit Hall. - Networking opportunities throughout the event. - Company name acknowledgement on Enduring Internet course(s) created from in-person content.	\$12,000

*Support/Support Recognitions

Prominent Support/Support Recognition by Company Name:

- 1) **Signage**-Prominently displayed recognizing companies by name* outside General Session.
- 2) **Symposium Program**-Prominently recognizing the company by name* and Support/Support Level.
- 3) **PowerPoint Slide**-in Symposium general session room prominently recognizing the company by name* and support level.

NOTE: Ineligible Company recognitions will be by Company Name without logo unless specifically noted that the logo will be used.



Important Dates

March 15	Deadline for exhibitor registration and payment. We encourage and recommend exhibitor registration far in advance!
March 15	Deadline to cancel participation (for a full refund)
April 2	Deadline to cancel participation (to receive 50% refund – no refunds after this date)
April 9	Last day to provide names for exhibitor staff.
April 15	Exhibit Set-up (time to be communicated via correspondence)
April 17	Exhibit Tear-down (following afternoon break).

Visibility. Reach. Results

To learn more about exhibiting or sponsorships at the **Oral Oncology Symposium**, please contact our team today. We will work with you to meet your promotional needs.

Julie Zimmet

CME Development Specialist | Exhibit Packages, Advertising Opportunities, Product Theater JulieZ@BaptistHealth.net | Cell: 305-321-5744 | BaptistHealth.net/CME

Awilda Pieraldis

Donor Stewardship Coordinator | BHSF Corporate Philanthropy Partners, Grants AwildaP@BaptistHealth.net | Cell: 305-213-7212 | BaptistHealth.net/Giving



Exhibit Space and Advertising Opportunities Agreement



Baptist Health

**Herbert Wertheim
Cancer Institute**



The American Academy of Oral Medicine
INTEGRATING MEDICINE AND DENTISTRY

Oral Oncology Symposium

April 16-17, 2027

Hilton Miami Dadeland, Miami, Florida

BaptistHealth.net/OralOncology

Company Name: _____ Company website: _____
(As it should be listed in acknowledgements)

Contact (Approver): _____ Email: _____ Phone: _____

Contact (Exhibit): _____ Email: _____ Phone: _____

EXHIBIT BOOTH - Full payment required by March 15 to secure the exhibit space.

- | | |
|---|---|
| ☐ Diamond \$8,000 | ☐ Gold \$5,000 |
| ☐ Platinum \$6,500 | ☐ Silver \$3,000 |

ADVERTISING OPPORTUNITIES

- | | |
|--|---|
| ☐ Breakfast Sponsorship \$5,000 | ☐ Morning Coffee Break/Premium Latte Art \$3,500 |
| ☐ Lunch Sponsorship \$7,500 | ☐ Lanyards \$5,000 |
| ☐ Afternoon Dessert Break \$3,500 | |

Total Cost: _____

EXHIBIT / ADVERTISING/PRODUCT THEATER PAYMENT METHOD OPTIONS

___ Credit Card Payments:

Exhibit Fee Payment: <https://cmeonline.baptisthealth.net/content/2027-oral-oncology-symposium-exhibitors>

Advertising Opportunities Payment: <https://cmeonline.baptisthealth.net/content/2027-oral-oncology-symposium-advertising-opportunities>

Product Theater Payment: <https://cmeonline.baptisthealth.net/content/2026-miami-cancer-institute-oral-oncology-symposium-product-theater>

___ ACH Payment

NOTE: The CME Department only accepts credit card or ACH payments. If paying by check is your company's only allowable option, contact Julie Zimmet for the correct payment address to provide to your company's accounting department.

CANCELLATIONS

Requests for cancellations of reserved exhibit space must be sent in writing to JulieZ@BaptistHealth.net. Refunds, less a 50% administrative fee, will be granted for requests received on or before **April 2, 2027**. After this date, refunds for reserved space will not be granted.

To confirm your intent to provide an Industry Product Theater Session and/or an Educational Grant, contact Julie Zimmet. You will be required to sign a Letter of Agreement.



MY PAYMENT IS FOR A GOLD, SILVER, OR BRONZE EDUCATIONAL GRANTPayment for: ☐ Educational Grant☐ My company is a **CURRENT CORPORATE PHILANTHROPY PARTNER of Baptist Health Foundation.**For more information about becoming a **Corporate Philanthropy Partner of Baptist Health Foundation**, contact Awilda Pieraldi, AwildaP@BaptistHealth.net or 305-213-7212.**Payment Method Options:**☐ CHECK** ☐ CREDIT CARD Contact Awilda Pieraldi ☐ ACH Payment**Check payable and mailed to: **Baptist Health South Florida Foundation Inc.**, PO Box 748853, Atlanta, Georgia 30374-8853

Exhibitor Participation Agreement

Terms and Conditions for Baptist Health CME Symposium Exhibit Hall Participation

For this agreement, "Exhibitor" refers to the company(ies) represented at this event, as well as the company's representative(s) present at this event; and "Baptist Health" refers to Baptist Health South Florida, its affiliates, subsidiaries, contractors, departments, and/or employees.

- Baptist Health reserves the right to reject, cancel, or refuse participation to any person or company.
- Placement of brochures, marketing materials, or flyers is restricted to the company's assigned exhibit space.
- No sales transactions are permitted in the exhibit halls or anywhere within this CME event. Any companies that are observed to be making sales will be asked to leave the exhibit hall.
- Exhibitors may not affix anything to the walls, doors, floors, or columns of the Exhibit Hall or symposium space.
- All illuminated displays and other equipment requiring electrical current must conform to local electrical codes. All extension cords must be 3-wire grounded and UL-approved. (Availability of electrical access is limited.)
- Subletting of exhibit space is not permitted.
- Baptist Health will not refund any fees paid under this agreement if the company does not use the exhibit space.
- Baptist Health CME reserves the right to (a) reject any exhibit application; (b) restrict exhibits that, in their judgment, detract from the overall professional demeanor of the exhibit area. This includes persons, objects, conduct, printed materials, or anything of a character that may be objectionable to the exhibit area as a whole.
- Violation of any regulations on the part of the exhibitor, its employees, or agents shall void the right to occupy space, and such exhibitor will forfeit to Baptist Health CME all monies that may have been paid.
- Upon evidence of violation, Baptist Health CME may take possession of the space occupied by the exhibitor and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages that Baptist Health may thereby incur.
- Exhibitor agrees to be responsible for his/her personal and company property and acknowledges that neither Baptist Health nor the facility assumes responsibility for damage to, loss of, or theft of property.
- Exhibitor shall release and hold harmless and indemnify Baptist Health from any claims, obligations, liabilities, causes of action, lawsuits, damages, and assessments, including legal fees, that result from an allegation of negligence on the part of the exhibitor or Baptist Health or third parties in the use of the exhibit space or activities in connection with the use of the exhibit space.
- Note: The format of all events is subject to change. All events will take place in a safe and socially distant format that follows established recommendations by the CDC and Baptist Health South Florida policies.

Accessibility Needs

In accordance with the Americans with Disabilities Act, Baptist Health CME will make all reasonable efforts to accommodate persons with disabilities at this symposium. Please notify the CME Department by April 2 by contacting Julie Zimmet at Baptist Health, JulieZ@BaptistHealth.net. Indicate needed accommodations here if submitted before the above date.

Accessibility Needs: _____



AGREEMENT

_____ (Initials) I have read and agree to the Terms and Conditions for Baptist Health CME Symposium Exhibit Hall Participation at the Oral Oncology Symposium.

NAME (print): _____
Authorized Company Representative

Signature: _____ Date: _____

For assistance, please contact:

Julie Zimmert | Phone: 305-321-5744 | Email: JulieZ@BaptistHealth.net

Continuing Medical Education Department, 8900 N. Kendall Drive, Miami, Florida 33176 | Main: 786-596-2398

