



The American Academy of Oral Medicine
INTEGRATING MEDICINE AND DENTISTRY

The text 'AAOM 2020' is rendered in a large, dark blue, sans-serif font. It is set against a background of light blue, wavy, wireframe lines that resemble a sound wave or a topographical map, creating a sense of movement and depth.

AAOM 2020

Two dark blue, stylized brackets or chevrons pointing outwards, positioned on either side of the text 'ORAL MEDICINE'.

ORAL MEDICINE

THE PAST, THE PRESENT, & THE FUTURE

Orlando, Florida :: April 29 – May 2

***SPONSOR & EXHIBITOR
PROSPECTUS***

Table of Contents

For AAOM 2020, we offer a variety of options to help you find the sponsorship package that best suits your company's goals and budget. Use the table of contents below to easily compare your options.

Platinum Sponsorship Package 4

Gold Sponsorship Package 5

Silver Sponsorship Package 6

Exhibitor Package 7

Premium Product Sponsorships 8

Product Sponsorships 9

Event/Activity Sponsorships 10

Diamond Anniversary Sponsor 11





The American Academy of Oral Medicine

INTEGRATING MEDICINE AND DENTISTRY

Who is *the American Academy of Oral Medicine?*

Founded in 1945, the American Academy of Oral Medicine offers credentialing, resources, and professional community for oral medicine practitioners. With about 700 active members, we care for thousands of patients whose underlying medical conditions affect oral health and the delivery of dental care. We also advocate for optimal oral health and healthcare for everyone with medical illness.

Why Sponsor *the 2020 AAOM Annual Conference?*

The 2020 Annual Conference offers a key opportunity to interact with close to 300 current and future practitioners and educators.

- Increase brand awareness and stand out from your competition.
- Build relationships by connecting with your clients and meet promising new prospects.
- Showcase your information, programs, products, and services to those with purchasing power.
- Garner goodwill among your target audience by supporting their personal growth and the advancement of their profession.
- Maximize your marketing dollars.

AAOM 2019

Annual Conference Attendee Demographics

296
ATTENDEES

176

DECISION-MAKERS

Including DDS, DMD, DABOM, MD, ANP-BC, ARNP, and RN; with another 149 clinical influencers and students.

21

COUNTRIES

From Brazil to Turkey, and from New Zealand to Japan, AAOM 2019 welcomed 63 international attendees.

Platinum Sponsorship

(One Available)

\$6,000

As a **Platinum Sponsor**, you will be listed as our top supporter for the entire conference. This is a one-of-a-kind opportunity to interact with attendees and be recognized front and center throughout the event.

- Recognition during sponsored events
- Sponsorship of the Friday President's Reception and Awards Banquet and the Post-Conference Happy Hour
- Opportunity to designate one (1) additional event/activity sponsorship*
- Host an exhibitor table with two complimentary exhibitor registrations to all sessions and social events, including the President's Reception and Awards Banquet; additional exhibitor registrations and Awards Banquet tickets are available for purchase
- Up to two conference bag inserts
- Logo on conference materials (as a Platinum Sponsor)
 - Conference app
 - Conference website
 - Logo on all correspondence to registrants and attendees
 - Logo on all signage

*See page 9 for more details



Gold Sponsorship

(One Available)

\$4,500

Claim the exclusive **Gold Sponsorship** for the entire conference. This is a unique opportunity to interact with attendees and receive front-and-center recognition throughout the event.

- Recognition during sponsored events
- Sponsorship of the Wednesday Welcome Reception
- Opportunity to designate one (1) additional event/activity sponsorship*
- Host an exhibitor table with two complimentary exhibitor registrations to all sessions and social events, including the President's Reception and Awards Banquet; additional exhibitor registrations and Awards Banquet tickets are available for purchase
- Up to two conference bag inserts
- Logo on conference materials (as a Gold Sponsor)
 - Conference website
 - Logo on all correspondence to registrants and attendees
 - Logo on all signage

**See page 9 for more details*



All exhibitor/sponsorship packages are offered on a first-come, first-served basis. If you have any questions about sponsorship, contact us at info@aaom.com.



Silver Sponsorship

(One Available)

\$3,500

We have one **Silver Sponsorship** available for the AAOM conference. Silver Sponsors receive the following benefits:

- Recognition during sponsored events
- Sponsorship of the Thursday Poster Session
- Opportunity to designate one (1) additional event/activity sponsorship*
- Host an exhibitor table with two complimentary exhibitor registrations to all sessions and social events, including the President's Reception and Awards Banquet; additional exhibitor registrations and Awards Banquet tickets are available for purchase
- One conference bag insert
- Logo on conference materials (as a Silver Sponsor)
 - Conference website
 - Logo on all signage

**See page 10 for more details*



Exhibitor Package

(As Event Space Allows)

\$2,000

Exhibitors receive the following benefits:

- Recognition on conference signage
- One exhibitor table
- Up to two exhibitor registrations (additional registrations available for purchase)
- Listing in event program*

Exhibit tables are open each day: Thursday, April 30, from 7:00 AM to 5:00 PM through Saturday, May 2, 7:00 AM to 12:00 PM.

The exhibits must be open during breakfasts, the refreshment breaks, lunch hour, and evening poster session (refer to final schedule for exact times).

Exhibitors are invited to attend sessions and non-monetized meals; tickets are available for purchase.

**Exhibit space reservations must be made by March 1, 2020 to be include in the conference program.*



Premium Product Sponsor

(Multiple Options Available)

Varies

Back by popular demand, **Premium Product Sponsorships** allow you to customize promotional materials from a variety of useful collateral options. Attendees will see, hold, and use items with your name on it throughout the entire conference.

Products include:

- Conference App: **\$1,000 + cost of production**
 - Your logo on the start-up screen (1 available)
- Conference App Push Notifications: **\$250 each**
 - Sent to all attendees highlighting your organization (6 available; limit 2 per sponsor)
- Key Card and Sleeve: **\$1,000 + cost of production**
 - Your logo on one side, opposite the hotel information (1 available)
- Charging Stations: **\$1,000 + cost of production**
 - Your logo on signage by each charging station (1 available)

Premium Product Sponsorships will be available until January 31, 2020 or until sold out. Contact the AAOM office for availability.



Product Sponsor

(Multiple Options Available)

\$500 + cost of production

We provide the conference, you provide the product. As a **Product Sponsor**, your company name or logo will be featured along with the AAOM logo on any of the following items (which you will supply):

- Tote Bags
- Lanyards
- Mobile Charging Devices

One sponsorship of each product is available.

Product Sponsorships will be available until March 1, 2020, or until sold out.



All exhibitor/sponsorship packages are offered on a first-come, first-served basis. If you have any questions about sponsorship, contact us at info@aaom.com.

Event/Activity Sponsor

Platinum, Gold, and Silver Sponsors may choose one of the following additional events:

- **Thursday Breakfast**
Buffet breakfast with conference attendees
- **Thursday Morning & Afternoon Breaks**
Great networking opportunity with conference attendees
- **Friday Breakfast**
Buffet breakfast with conference attendees
- **Friday Morning & Afternoon Breaks**
Great networking opportunity with conference attendees
- **Saturday Breakfast**
Buffet breakfast with conference attendees
- **Saturday Morning Break**
Great networking opportunity with conference attendees
- **Diamond Anniversary Celebration (+\$1,500)**
One-of-a kind sponsorship of our 75th Anniversary Party (more details page 11)

Only one sponsorship for each event/activity is available.



Diamond Anniversary Sponsor

An Exclusive Opportunity for the 2020 Conference

\$1,500

Join the American Academy of Oral Medicine for our 75th Anniversary celebration! This one-of-a-kind sponsorship opportunity comes with an invitation to our Diamond Anniversary Party.

Diamond Anniversary Sponsor benefits include:

- Logo on conference materials (as Diamond Anniversary Sponsor)
- Two tickets for exhibitor representatives to attend the off-site event
- Your logo on signage at the event



See You in Orlando!



AAOM Annual Meeting
April 29–May 2, 2020
Hyatt Regency Grand Cypress | Orlando, Florida

Questions? Please contact us!
www.aaom.com | (206) 209-5279 | info@aaom.com