



2021 AAOM VIRTUAL
ANNUAL CONFERENCE

ORAL MEDICINE

THE NEW ERA

APRIL 15-17, 2021

Sponsor & Exhibitor Opportunities

We're switching up the way we display sponsorship levels this year to make it easier for you to visualize and compare your options. Please contact the AAOM Office if you have any questions and let us know when you're ready to sign up.

AAOM 2021 Support Opportunities

	PREMIER OPTIONS		ADDITIONAL SUPPORT OPTIONS			
	FEATURED	GOLD	COFFEE-ON-US	PRODUCT THEATER	EXHIBITOR	PARTNER
Limit	2	2	1	1	Unlimited	Unlimited
Contribution amount	\$10,500	\$8,500	\$7,750	\$5,500	\$2,500	\$1,750
During the Event						
Exhibit booth	✓	✓			✓	
Recognition on looping slides before CE sessions	✓	✓	✓	✓	✓	
Host 60-minute product theater (first come, first served)	Lunch hour (4/16) OR (4/17)	Post-event (4/15) OR pre-event (4/16)	Pre-event (4/17)	Post-event (4/16)		
Sponsor-provided video advertisement posted in exhibit booth	90-second video	45-second video				
Full-access conference registration	2	1				
Coffee delivery gift cards (\$5 value) distributed to attendees with message from sponsors			✓			
Pre-Event Promotions						
Linked company logo on conference web page	✓	✓	✓	✓	✓	✓
Linked company name in conference-related emails	✓	✓	✓	✓	✓	✓
Dedicated email advertisement (content provided by sponsor)	✓					
Featured in AAOM newsletter	✓					
Post-Event Promotions						
Send email to post-event attendee roster	Limit 2	Limit 2	Limit 1	Limit 1	Limit 1	Limit 1

What's In Your Booth?

All virtual exhibit booths will be hosted on the AAOM 2021 website, and will remain live for 3 weeks after the event concludes.

Linked company logo	Company description (150 words max)
Company contact information and social media links	Banner advertisement provided by sponsor (1000 x 300 pixels)
Up to 3 downloadable PDF flyers/brochures	Zoom meeting link and/or link to sponsor-provided chat

So You Want to Sponsor AAOM

Congratulations! You're one step closer to joining us at AAOM 2021. Now that you've picked your desired sponsor level, **here's what to do next:**

1. First, does your purchase level come with an exhibit booth? If yes, start by gathering your booth materials (shown in the table above).
2. Head to the AAOM 2021 website and complete the sponsorship form.
3. Pay your balance due.
4. Enjoy being recognized as an AAOM supporter!

Between 1 and 3 business days after you've completed these steps, you can expect your company logo to be posted in the AAOM Virtual Exhibit Hall. If you have an exhibit booth, please allow one week for your booth to be live on the website.

We can't wait to host you at AAOM 2021!

Oral Medicine Practitioners are Waiting to Meet You!

Pick your desired sponsor level and **contact the AAOM Office at info@aaom.com** when you're ready to sign up. We look forward to welcoming you to AAOM 2021!