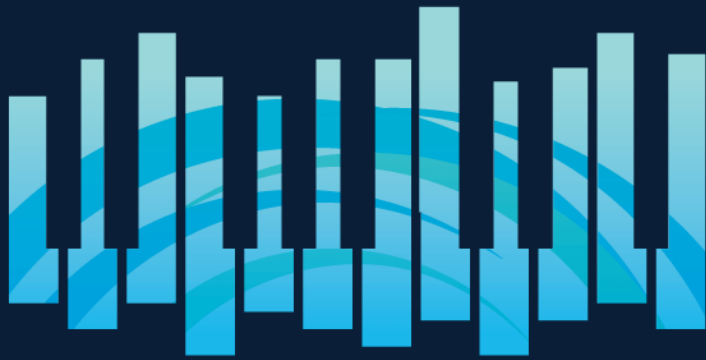


Oral Medicine: Extending
the Frontiers of Knowledge



2022 AAOM

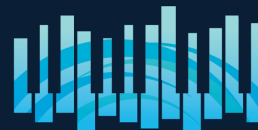
ANNUAL CONFERENCE

MAY 3-7, 2022 | MEMPHIS, TN

SPONSOR &
EXHIBITOR
PROSPECTUS

BUILD STRONGER CONNECTIONS WITH ORAL MEDICINE PROFESSIONALS

ORAL MEDICINE: EXTENDING
THE FRONTIERS OF KNOWLEDGE



2022 AAOM
ANNUAL CONFERENCE

WHAT IS AAOM?

Founded in 1945, the American Academy of Oral Medicine offers credentialing, resources, and professional community for oral medicine practitioners. With about 700 active members, we care for thousands of patients whose underlying medical conditions affect oral health and the delivery of dental care. We also advocate for optimal oral health and healthcare for everyone with medical illness.

WHY SPONSOR THE CONFERENCE?

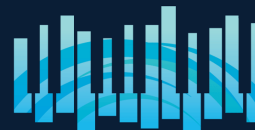
The 2022 Annual Conference in Memphis offers a key opportunity to:

- Interact with close to 300 current and future practitioners and educators.
- Increase brand awareness and stand out from your competition.
- Build relationships by connecting with your clients and meet promising new prospects.
- Showcase your information, programs, products, and services to those with purchasing power.
- Garner goodwill among your target audience by supporting their personal growth and the advancement of their profession.
- Maximize your marketing dollars.

2022 AAOM ANNUAL CONFERENCE

SPONSORSHIP OPPORTUNITIES

ORAL MEDICINE: EXTENDING
THE FRONTIERS OF KNOWLEDGE



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SPONSOR & EXHIBITOR BENEFITS COMPARISON

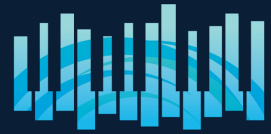
AAOM is excited to be back in-person May 3–7, 2022, at the Memphis Peabody Hotel in Memphis, Tennessee. We hope you will consider the options below and join us as a sponsor or exhibitor.

	PLATINUM	GOLD	SILVER	EXHIBITOR
Limit	1	1	1	Unlimited
Contribution Amount	\$6,000	\$4,500	\$3,500	\$2,000
CONFERENCE BENEFITS				
Recognition on Conference Signage	✓	✓	✓	✓
Exhibitor Table	✓	✓	✓	✓
Complimentary Registrations	2	2	2	2
Friday President's Reception Included	Special Event Sponsor	2 Tickets	2 Tickets	
Awards Banquet Included	Special Event Sponsor	2 Tickets	2 Tickets	
Listing in the Event Program	✓	✓	✓	
Recognition During Sponsored Events	✓	✓	✓	
Special Sponsorship Opportunity	President's Reception, Awards Banquet	Wednesday Welcome Reception	Wednesday Poster Session	
Bag Insert	2	2	1	
Logo on Conference Materials	App, Website, Emails	Website, Emails	Website	
Opportunity to Sponsor One (1) Special Event/Activity (See Page 5)	✓	✓	✓	
Conference Emails	Logo & Link	Logo & Link	Logo & Link	

PRODUCT SPONSORSHIPS

SPONSORED ATTENDEE SWAG

ORAL MEDICINE: EXTENDING
THE FRONTIERS OF KNOWLEDGE



2022 AAOM
ANNUAL CONFERENCE

PREMIUM PRODUCTS | \$1,500 + COST OF PRODUCTION

With these innovative sponsorships, attendees will see your name front and center. Join us as we improve the attendee experience and generate excitement for your product at the same time! All Premium Product sponsorships are \$1,500 + the cost of production.

- **Conference App (1 available)**
Sponsor the AAOM 2022 Mobile App, which attendees will use to navigate the conference.
- **Key Card and Sleeve (1 available)**
Place your logo on the hotel room key and the pocket-program key sleeve.
- **Charging Stations (1 available)**
Your logo will appear on charging stations placed throughout the hotel for attendees to charge their devices.
- **Sanitizing Stations (1 available)**
Hand sanitizing stations are a priority for our first in-person conference since 2019. Your logo will be placed on these stations, showing attendees you care about their health.
- **Conference WiFi (4 available; 1 per day)**
Help AAOM create a high-speed event by contributing to the cost of WiFi. Your logo will be featured on all WiFi signage posted around the event space.

*One sponsorship of each product is available at a first-come, first-served basis.
The deadline for this sponsorship is January 31, 2022*

PRODUCT SPONSORSHIPS | \$500 + COST OF PRODUCTION

We provide the conference, you provide the product. Your company name or logo will be featured along with the AAOM logo. We approve the artwork and you order and ship, then we distribute them to attendees. All product sponsorships are \$500 + the cost of production.

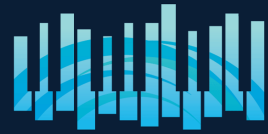
- **Tote Bags**
- **Lanyards**
- **Mobile Device Charger**
- **USB Drive**

*One sponsorship of each product is available at a first-come, first-served basis.
The deadline for this sponsorship is March 1, 2022*

PRODUCT SPONSORSHIPS (CONT'D)

SPONSORED ATTENDEE SWAG

ORAL MEDICINE: EXTENDING
THE FRONTIERS OF KNOWLEDGE



2022 AAOM
ANNUAL CONFERENCE

LUNCHEON PRODUCT THEATER | \$10,000 | LIMIT 2

Promote your products, services, and technologies directly to industry participants and professionals as a Luncheon Product Theater sponsor.

Product Theater Sponsors receive all exhibitor benefits, as well as:

- **Presentation space for up to 100 participants**
- **Basic audio-visual***
- **Listing in the event program as a Product Theater sponsor****

Product Theater opportunities are available Thursday or Friday, 12:00 – 1:00 PM.

*Cost of any food, beverage, or exceptional AV not included

**Sponsorship or Exhibitor packages must be purchased by March 1, 2022 to be included in the conference program.

PROMOTIONAL SUPPORT INFORMATION

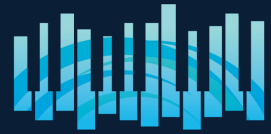
The ADA CERP standards and criteria are designed to ensure separation of promotional activities from continuing dental education activities (CDE) in the following ways:

1. CDE providers must demonstrate that all educational activities are independent of commercial influence, either direct or indirect.
2. CDE providers must ensure that all financial relationships between the provider and commercial entities, as well as all financial relationships between course planners and faculty and commercial entities are fully disclosed to participants.
3. Product-promotion material or product-specific advertisement of any type is prohibited in or during continuing dental education activities.
4. Live promotional activities (staffed exhibits, presentations) or enduring promotional activities (print or electronic advertisements) must be kept separate from CDE.

EVENT/ACTIVITY SPONSORSHIPS

FOR PLATINUM, GOLD, AND SILVER SPONSORS

ORAL MEDICINE: EXTENDING
THE FRONTIERS OF KNOWLEDGE



2022 AAOM
ANNUAL CONFERENCE

EVENTS & ACTIVITIES

Included with the purchase of a Platinum, Gold, or Silver sponsorship, you may choose one (1) of the following additional activities to sponsor.

- **Thursday Breakfast**
Buffet breakfast with conference attendees
- **Thursday Morning & Afternoon Breaks**
Great networking opportunity with conference attendees
- **Friday Breakfast**
Buffet breakfast with conference attendees
- **Friday Morning & Afternoon Breaks**
Great networking opportunity with conference attendees
- **Saturday Breakfast**
Buffet breakfast with conference attendees
- **Saturday Morning & Afternoon Breaks**
Great networking opportunity with conference attendees

WILL WE SEE YOU IN MEMPHIS?

Sign up as to sponsor or exhibit today at
aaom.com/aaom-2022-sponsorship