



**ORAL MEDICINE**  
**PATHWAYS**  
**TO PRECISION**  
**PRACTICE**

MAY 3-6, 2023

**SPONSOR &**  
**EXHIBITOR**  
**PROSPECTUS**

# BUILD STRONGER CONNECTIONS

## with Oral Medicine Professionals



## WHAT IS AAOM?

Founded in 1945, the American Academy of Oral Medicine offers credentialing, resources, and professional community for oral medicine practitioners. With about 700 active members, we care for thousands of patients whose underlying medical conditions affect oral health and the delivery of dental care. We also advocate for optimal oral health and healthcare for everyone with medical illness.

## WHY SHOULD YOU PARTNER/SPONSOR WITH AAOM ?

Partnering with the AAOM provides access to a global oral medicine community expanding your branding across the world. AAOM is the only member organization in the United States exclusively representing the needs of oral medicine physicians and welcomes affiliates of oral medicine as well. We encourage the development of exclusive opportunities that will promote your brand while advancing the field of oral medicine.

## MEMBERSHIP

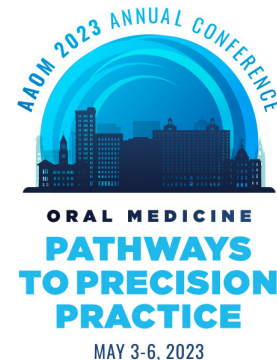
### **650+ Total Members**

234 US Members

420 International Members

# 2023 AAOM ANNUAL CONFERENCE

## Sponsorship Opportunities



### SPONSOR BENEFITS COMPARISON

AAOM is excited come together again at the Annual Conference in Savannah, Georgia at the Hyatt Regency Savannah. We hope you will consider the options below and join us as a sponsor or exhibitor.

	PREMIER	PARTNER	SUPPORTER	EXHIBITOR
Limit	1	2	3	Unlimited
Contribution Amount	\$20,000	\$15,000	\$10,000	\$2,500
ANNUAL BENEFITS				
AAOM Website				
Recognition on AAOM Homepage	Prominent Linked Logo	Linked Logo	Linked Logo	
Chance to Post Events on AAOM Calendar (per year)	4	2	1	
Branded Banner on AAOM Homepage	✓			
AAOM Emails & Social				
Recognition in AAOM emails	Prominent Linked Logo	Linked Logo	Linked Logo	
Social Media Shout Out (Facebook, Twitter, LinkedIn)	4	2	1	
Sponsored email to entire AAOM Database	✓			
AAOM Engagement				
Sponsored Webinar Opportunities	3	2	1	
Fall Meeting Presenting Sponsor	✓			
CONFERENCE BENEFITS				
Recognition on Conference Signage	✓	✓	✓	✓
Exhibitor Table	✓	✓	50% off	✓
Bag Insert	3	2	1	
Full Event Registration(s) to conference	2	1		

# CONFERENCE SPONSOR OPPORTUNITIES



## SPONSOR OPPORTUNITIES LIST

Become an AAOM Conference sponsor! Below is a list of the current sponsor opportunities available for the 2023 AAOM Annual Conference. All sponsor opportunities offer the following benefits:

- Company logo on Conference signage and on screen during general sessions
- Logo recognition in/on all Conference promotional emails and materials
- Access to pre-event attendee roster and post-event attendee roster
- \$500 off an exhibit table opportunity

OPPORTUNITIES	COST
Conference Wi-Fi	\$10,000
Welcome Reception	\$8,000
Thursday Breakfast	\$5,000
<del>Thursday Breaks (AM/PM)</del>	<del>\$3,500</del>
Product Theatre (2 available - Thur or Fri)	\$10,000
E-Poster Session	\$6,000
Friday Breakfast	\$5,000
Friday Breaks (AM/PM)	\$3,500
President's Award Banquet	\$10,000
Saturday Breakfast	\$3,500
Saturday Break	\$2,000
Closing Conference Happy Hour	\$5,000

All sponsorship packages are offered on a first-come, first-served basis. If you have any questions about sponsorship, contact us at [info@aaom.com](mailto:info@aaom.com)

# SESSION SPONSORS

**Sponsor a session**



## SESSION SPONSOR LIST

Sponsor a session at the 2023 AAOM Annual Conference! See the list below to view the current sessions that are available. All sponsor opportunities offer the following benefits:

- Company logo on Conference signage and on screen during general sessions
- Logo recognition in/on all Conference promotional emails and materials
- Access to pre-event attendee roster and post-event attendee roster
- \$500 off an exhibit table opportunity

SESSION	COST
Opening Keynote	\$3,000
<del>Plenary I</del>	<del>\$3,000</del>
Plenary II	\$3,000
OM Practice Session I	\$3,000
OM Practice Session II	\$3,000
Meet the Expert Sessions	\$1,000 (per session)
Case Reports	\$2,000
Oral Abstracts	\$2,000
Half day conference workshop	Please call for more details
Full day conference workshop	

All sponsorship packages are offered on a first-come, first-served basis. If you have any questions about sponsorship, contact us at [info@aaom.com](mailto:info@aaom.com)

# PRODUCT SPONSORSHIP

## Sponsored Attendee Swag



## PREMIUM PRODUCTS

With these innovative sponsorships, attendees will see your name front and center. Join us as we improve the attendee experience and generate excitement for your product at the same time!

- **Conference App (5 available) - \$1,500**  
Sponsor the AAOM 2023 Mobile App, which attendees will use to navigate the conference.
- **Key Card (1 available) - \$5,000**  
Place your logo on the hotel room key and the pocket-program key sleeve.

Sponsorship of each product is available at a first-come, first-served basis.  
The deadline for this sponsorship is January 31, 2023

## PRODUCT SPONSORSHIPS

We provide the conference, you provide the product. Your company name or logo will be featured along with the AAOM logo. We approve the artwork and you order and ship, then we distribute them to attendees.

- **Tote Bags - \$2,000**
- ~~Lanyards - \$2,000~~
- **Mobile Device Charger - \$3,500**
- **USB Drive - \$2,500**

One sponsorship of each product is available at a first-come, first-served basis.  
The deadline for this sponsorship is March 1, 2023

# PRODUCT SPONSORSHIPS (CONT'D)

## Sponsored Attendee Swag



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## LUNCHEON PRODUCT THEATER | \$10,000 | LIMIT 2

Promote your products, services, and technologies directly to industry participants and professionals as a Luncheon Product Theater sponsor.

Product Theater Sponsors receive all exhibitor benefits, as well as:

- **Presentation space for up to 100 participants**
- **Basic audio-visual\***
- **Listing in the event program as a Product Theater sponsor\*\***

Product Theater opportunities are available Thursday and Friday, 12:00 – 1:30 PM.

\*Cost of any food, beverage, or exceptional AV not included

\*\*Sponsorship or Exhibitor packages must be purchased by March 1, 2023 to be included in the conference program.

## PROMOTIONAL SUPPORT INFORMATION

The ADA CERP standards and criteria are designed to ensure separation of promotional activities from continuing dental education activities (CDE) in the following ways:

1. CDE providers must demonstrate that all educational activities are independent of commercial influence, either direct or indirect.
2. CDE providers must ensure that all financial relationships between the provider and commercial entities, as well as all financial relationships between course planners and faculty and commercial entities are fully disclosed to participants.
3. Product-promotion material or product-specific advertisement of any type is prohibited in or during continuing dental education activities.
4. Live promotional activities (staffed exhibits, presentations) or enduring promotional activities (print or electronic advertisements) must be kept separate from CDE.